



FOR IMMEDIATE RELEASE

CeraShield Middle East Launches in the UAE — Operated by Medasia Marine and Part of the Global CeraShield Network

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CeraShield Middle East has officially launched in the United Arab Emirates, introducing advanced ceramic and graphene coating technologies engineered specifically for the demanding environmental conditions of the Gulf region.

The company operates under the technical management and operational platform of Medasia Marine and forms part of the wider international CeraShield network, bringing globally developed surface protection expertise to the Middle East market.

The GCC presents one of the most aggressive operational climates globally for high-value assets. Extreme UV exposure, high salinity, humidity, and abrasive sand conditions accelerate oxidation, corrosion, and surface degradation across marine, aviation, automotive, and renewable sectors. CeraShield Middle East delivers advanced surface protection systems designed to enhance gloss retention, corrosion resistance, hydrophobic performance, and long-term asset preservation under these conditions.

Multi-Sector Surface Protection Solutions

Marine & Superyacht Applications

Full hull ceramic and graphene coatings, superstructure UV stabilization, stainless steel protection systems, glass hydrophobic treatments, and deck sealing solutions for yachts and superyachts operating year-round in GCC waters. These systems are engineered to reduce maintenance cycles and environmental wear while preserving asset value.

Solar & Renewable Energy Assets

Protective coatings for yacht solar arrays, floating solar platforms, and land-based solar installations designed to reduce dust adhesion and support long-term performance efficiency in desert environments.



Global Expertise, Local Execution

We are excited to formalize our presence in the Middle East through a partnership built on shared values of quality, integrity, and performance. This step allows us to support superyacht owners, captains, and shipyards in the region with direct access to our certified expertise and advanced protective systems.

As part of the broader international CeraShield network, CeraShield Middle East applies globally developed coating systems and certified application standards while adapting solutions specifically for GCC environmental demands.

Operating under Medasia Marine ensures regional infrastructure support including marina-based technical teams, shipyard and refit facility access, and GCC-wide operational reach.

“In the Gulf region, protection is not optional — it is strategic,” said a spokesperson for Medasia Marine. “By combining the strength of the global CeraShield network with our regional shipyard and technical platform, we are delivering climate-engineered protection solutions tailored specifically for this market.”

About CeraShield Middle East

CeraShield Middle East is a UAE-based advanced surface protection brand specializing in ceramic and graphene coating technologies for marine, aviation, automotive, and renewable energy assets. The company operates under Medasia Marine and forms part of the international CeraShield network.

About Medasia Marine

Medasia Marine is a UAE-based marine solutions and sustainable manufacturing company delivering yacht construction services, advanced materials, and innovative floating concepts across the GCC.

The company operates technical service teams and shipyard facilities supporting refit, retrofit, composite works, structural upgrades, decking installations, protective coatings, and new build projects. Through its integrated marina and shipyard platform, Medasia Marine provides end-to-end technical solutions for private and commercial vessels.



Media Contact

Medasia Marine

Email: info@medasiamarine.com

Website: www.medasiamarine.com/cerashield



Credit: CeraShield